



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

**CONTRACT**

<u>Contract / Revision</u>	<u>Alt Order #</u>
564938 /	07893606

<u>Product</u>		
DBAMA/P/D SKED A		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/21/12 - 08/27/12	//1522	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	08/10/12 / 08/10/12	

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WTKR	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Totals</u>	
											<u>Spots</u>	<u>Amount</u>
1 3	08/21/12	08/26/12	Let's Make A Deal	9am	9-10am		:30			NM	4	\$1,080.00
Week: 08/20/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	-TWTF--			4					\$270.00			
2 3	08/27/12	08/27/12	Let's Make A Deal	9am	9-10am		:30			NM	1	\$270.00
Week: 08/27/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	M-----			1					\$270.00			
3 3	08/21/12	08/26/12	Price Is Right		11am-12n		:30			NM	5	\$2,075.00
Week: 08/20/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	-TWTF--			5					\$415.00			
4 3	08/27/12	08/27/12	Price Is Right		11am-12n		:30			NM	2	\$830.00
Week: 08/27/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	M-----			2					\$415.00			
5 3	08/21/12	08/24/12	Newschannel 3 News		12n-1230pm		:30			NM	4	\$1,180.00
Week: 08/20/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	-TWTF--			4					\$295.00			
6 3	08/27/12	08/27/12	Newschannel 3 News		12n-1230pm		:30			NM	1	\$295.00
Week: 08/27/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	M-----			1					\$295.00			
7 3	08/21/12	08/24/12	CBS Daytime		1228-3pm		:30			NM	4	\$1,180.00
Week: 08/20/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	-TWTF--			4					\$295.00			
8 3	08/27/12	08/27/12	CBS Daytime		1228-3pm		:30			NM	1	\$295.00
Week: 08/27/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	M-----			1					\$295.00			
9 3	08/21/12	08/24/12	Ellen Degeneres	3pm	3-4pm		:30			NM	8	\$1,600.00
Week: 08/20/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	-TWTF--			8					\$200.00			
10 3	08/27/12	08/27/12	Ellen Degeneres	3pm	3-4pm		:30			NM	2	\$400.00
Week: 08/27/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	M-----			2					\$200.00			
11 3	08/21/12	08/24/12	NewsChannel 3 News		5-6am		:30			NM	4	\$480.00
Week: 08/20/12	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
	-TWTF--			4					\$120.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

Contract / Revision 564938 /	Alt Order # 07893606	
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A	Estimate # //1522
Advertiser Obama/D/President	Original Date / Revision 08/10/12 / 08/10/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
12 3		08/27/12	08/27/12	NewsChannel 3 News	5-6am		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/27/12		09/02/12		M-----				1	\$120.00			
13 3		08/21/12	08/24/12	Newschannel 3 News	6-7am		:30			NM	6	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-TWTF--				6	\$185.00			
14 3		08/27/12	08/27/12	Newschannel 3 News	6-7am		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/27/12		09/02/12		M-----				2	\$185.00			
15 3		08/21/12	08/24/12	CBS This Morning	7-9a		:30			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-TWTF--				8	\$140.00			
16 3		08/27/12	08/27/12	CBS This Morning	7-9a		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/27/12		09/02/12		M-----				2	\$140.00			
17 3		08/25/12	08/25/12	Early Show Saturday	9-11am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-----S-				1	\$100.00			
18 3		08/26/12	08/26/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-----S				1	\$280.00			
19 3		08/26/12	08/26/12	Fence the Nation	1030-11am		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-----S				1	\$345.00			
20 3		08/21/12	08/26/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-TWTF--				4	\$200.00			
21 3		08/27/12	08/27/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/27/12		09/02/12		M-----				1	\$200.00			
22 3		08/21/12	08/26/12	Newschannel 3 News	5-530pm		:30			NM	4	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-TWTF--				4	\$330.00			
23 3		08/27/12	08/27/12	Newschannel 3 News	5-530pm		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/27/12		09/02/12		M-----				1	\$330.00			
24 3		08/21/12	08/26/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-TWTF--				4	\$310.00			
25 3		08/27/12	08/27/12	Newschannel 3 News	530-6pm		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/27/12		09/02/12		M-----				1	\$310.00			
26 3		08/21/12	08/26/12	Newschannel 3 News	6-630pm		:30			NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/20/12		08/26/12		-TWTF--				4	\$485.00			
27 3		08/27/12	08/27/12	Newschannel 3 News	6-630pm		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/27/12		09/02/12		M-----				1	\$485.00			
28 3		08/25/12	08/25/12	Newschannel 3 News	6-630pm		:30			NM	1	\$120.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

Contract / Revision 564938 /	Alt Order # 07893606	
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A	Estimate # //1522
Advertiser Obama/D/President	Original Date / Revision 08/10/12 / 08/10/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 08/20/12	08/26/12	-----S-				1	\$120.00		
29 3		08/26/12	08/26/12	Newschannel 3 News	630-7pm		:30			NM	1 \$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	-----S				1	\$140.00		
30 3		08/21/12	08/24/12	Late Night with David Letterman	1135pm-1235am		:30			NM	4 \$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	-TWTF--				4	\$165.00		
31 3		08/27/12	08/27/12	Late Night with David Letterman	1135pm-1235am		:30			NM	1 \$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	M-----				1	\$165.00		
32 3		08/21/12	08/24/12	Late News (M-F)	11-1135p		:30			NM	4 \$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	-TWTF--				4	\$540.00		
33 3		08/27/12	08/27/12	Late News (M-F)	11-1135p		:30			NM	1 \$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/27/12	09/02/12	M-----				1	\$540.00		
34 3		08/25/12	08/26/12	Late News (Sa-Su)	11-1135p		:30			NM	2 \$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	----SS				2	\$365.00		
35 3		08/25/12	08/25/12	730-8pm	730-8pm		:30			NM	1 \$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	-----S-				1	\$95.00		
36 3		08/21/12	08/21/12	NCIS	8-9pm		:30			NM	2 \$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/28/12	-T-----				2	\$1,470.00		
37 3		08/21/12	08/21/12	Tuesday Prime	9-10pm		:30			NM	2 \$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	-T-----				2	\$1,275.00		
38 3		08/21/12	08/21/12	Tuesday Prime	10-11pm		:30			NM	2 \$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	-T-----				2	\$980.00		
39 3		08/22/12	08/22/12	Wednesday Prime	10-11pm		:30			NM	2 \$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	--W----				2	\$980.00		
40 3		08/23/12	08/23/12	Thursday Prime	8-9pm		:30			NM	1 \$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	---T---				1	\$1,275.00		
E 41 3		08/24/12	08/24/12	Friday Prime	10-11pm		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	----F--				2	\$980.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	
1 3		08/20/12-08/26/12		Friday Prime	10-11pm	-----F---	:30		\$980.00	NM	
				Credited							
2 3		08/20/12-08/26/12		Friday Prime	10-11pm	-----F---	:30		\$980.00	NM	
				Credited							
42 3		08/25/12	08/25/12	Saturday Prime	8-9pm		:30			NM	2 \$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	-----S-				2	\$395.00		
43 3		08/25/12	08/25/12	Saturday Prime	9-10pm		:30			NM	2 \$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/20/12	08/26/12	-----S-				2	\$395.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

Contract / Revision 564938 /	Alt Order # 07893606	
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A	Estimate # I/I1522
Advertiser Obama/D/President	Original Date / Revision 08/10/12 / 08/10/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S-				2	\$395.00			
44	3	08/25/12	08/25/12	Saturday Prime	10-11pm		:30			NM	2	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S-				2	\$590.00			
45	3	08/26/12	08/26/12	Sunday Prime	7-8pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$1,275.00			
N	46	3	08/26/12	08/26/12	Sunday Prime	10-11pm		:30		NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$980.00			
N	47	3	08/22/12	08/22/12	Wednesday Prime	10-11pm		:30		NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	--W----				1	\$980.00			
<b>Totals</b>										111	\$41,325.00	

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	93	\$36,435.00	\$30,969.75
08/27/12 - 08/27/12	18	\$4,890.00	\$4,156.50
<b>Totals</b>	<b>111</b>	<b>\$41,325.00</b>	<b>\$35,126.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.